



MEDIA CLUB SPRING 2016

Media Club is the first club of our new youth programme aimed at 10-14 year olds. Instead of having the younger and older kids in the same club we decided to separate them for clubs in 2016. The idea behind this is that it gives both sets of young people a better chance to develop at a level that is better suited to them and with young people their age who are more likely to have similar interests, ideas, and socially be more on their level.

Run over 6 weeks this club has been a success in terms of the group being mixed gender, new faces we had not met before attending for the first time, and young people that attend other clubs at The Factory Skatepark taking advantage of this club as well. The content focused on making an edit in the skatepark arena with the young people being involved on three levels. They had the opportunity to be filmed as the stars of the video doing tricks on scooter, skateboard, skates, and bmx, whilst also being involved in the filming and production side. Encouragingly the young people took ownership of this and were excited to be involved on all levels, coming up with great suggestions on which tricks they could be filmed doing, music that could be used in the video, different angles and styles for filming, and working together through it all in groups.

The young people reported through evaluation that their confidence in the skatepark arena had improved. This has an effect on them as they attend other clubs in the skatepark arena but also their confidence when riding the park out-with the youth clubs but with their friends. The young people also reported that their relationships with the youth workers had improved which was a result of the youth workers being able to spend more time with these young people on a weekly basis.

Everyone enjoyed the club, some even more than they anticipated, and they reported on a weekly basis that they had fun.

Attendance figures were encouraging for a new club and we look to build on this in the next club which will be focused on Street Dancing with an instructor coming in to run this course.

